



Sponsorship

PROPOSAL

Building Bridges Day



About

The Pittsburgh Builds Bridges Initiative

The Pittsburgh Builds Bridges initiative is a community-focused effort to promote diversity, inclusivity, and connections within communities through simple actions such as the stroke of a paintbrush, dialogue, and increased awareness.

To date, the initiative has brought together over 4,000 children and adults from all levels of grade schools, from elementary to high school, public and private, universities, and with the involvement of actors, professional athletes, and city officials to create murals that symbolize unity and harmony and to engage in discussions about building bridges in their communities.



**Pittsburgh Builds
Bridges Painting**



**Mayor
Ed Gainey**

The Pittsburgh Builds Bridges initiative is currently working towards securing funding for Pittsburgh Builds Bridges Day, which is envisioned as an annual event designated and declared on a specific day by the City of Pittsburgh.

Meet Our Creator Ebtehal Badawi



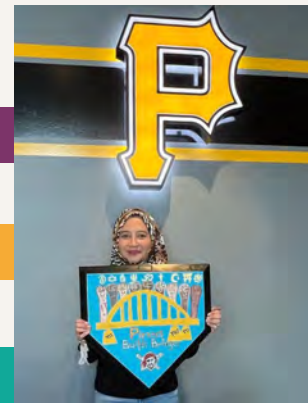
Our inaugural Building Bridges Day on August 12, 2023, was a tremendous success, with proclamations from Allegheny County's Executive, the Mayor of Pittsburgh, and recognition from the Governor of Pennsylvania. We were honored by the presence of Mayor Ed Gainey, Giselle Fetterman, and the enthusiastic participation of community members. The event featured captivating cultural performances, diverse cuisines, and a unity-themed communal canvas. With 12 exceptional performances, 21 vendors, and over 200 attendees, our event underscored the significance of fostering understanding among communities. We extend heartfelt thanks to our sponsors: UPMC, University of Pittsburgh, Heinz Endowment, and Salem Market for their invaluable support.



**Former Steeler
Franco Harris**



**TEDx Pittsburgh
2023 Speaker**



**Painting for
The Pirates Charity**



**Former Steeler
Ryan Shazier**



**Cover of South Hills
Living Magazine**



**Actor
Billy Porter**

About

Builds Bridges Day

Build Bridges Day is a community-focused event that promotes unity and connection among all individuals, regardless of their backgrounds or differences. This event marks the first annual observance of Build Bridges Day. The Build Bridges Day event will feature various activities, such as mural painting and community dialogues, to foster relationships and encourage collaboration.



Previous Sponsors



Build Bridges Day Event Second Annual Event

ATI

5212

To ensure the success of Build Bridges Day, the Pittsburgh Builds Bridges initiative actively seeks funding through grants and sponsorships. Our team is committed to delivering an impactful and memorable event that will bring together individuals of all ages and backgrounds to celebrate the power of community and the importance of building bridges.

About

1Hood Media

1Hood Media is our fiscal sponsor. They are a 501c3 nonprofit organization currently based in Pittsburgh, Pennsylvania. The mission of the organization is to build liberated communities through art, education, and social justice.

The organization first began in 2006 in response to community-based violence as an alternative to police interactions in keeping our communities safe. Foundational members of the organization, including but not limited to Paradise Gray, Jasiri X, Darnell Drewery, Khari Mosely, Reverend Cornell Jones, Mik Pappas, and Luqmon Salaam performed community walks centering unity among neighbors and decentering the threat of incarceration and state-sanctioned violence. Following the release of the report Portrayals and Perception: Two Audits of News Media Reporting on African American Men and Boys in 2013 from the Heinz Endowments, which called to attention the ways in which Black men and boys were depicted in media in Pittsburgh, 1Hood Media as a collective directly challenged existing narratives and created space for the community to craft their own stories. 1Hood was officially incorporated as a nonprofit in 2017 with cofounders Celeste Smith and Jasiri X.

1Hood operates on the basis of five pillars: media, art, education, activism, and community engagement. 1Hood works towards a realization of its mission through the embracing of eight organizational values, which are as follows: act with integrity, art is essential, be authentic, be civically engaged, be culturally competent, be of service, rooted in community, and steeped in Blackness. The organization prioritizes leadership on the basis of impact whenever possible and is focused on providing platforms for and representing our communities as authentically as possible.



1HOOD

Event Goals

The event will create a space where individuals can engage in meaningful dialogue and walk away with a deeper understanding of the impact they can have in their community. Build Bridges Day aims to promote a community-centric approach in daily life, making Pittsburgh a more welcoming and connected place for everyone.



First Goal

The Build Bridges Day event aims to promote community building and foster inclusiveness in Pittsburgh.



Second Goal

Our event seeks to encourage individuals to reflect on their role in creating a welcoming and inclusive environment for all, regardless of differences in race, gender, language, religion, and more.



Third Goal

The objective is to provide a platform where community members can come together and learn about the importance of diversity and inclusion, mental health, anti-bullying, and anti-discrimination efforts.

Our Sponsorship Tiers

Premier Sponsorship

\$ 15K

Three spots available.

- Premier Sponsorship recognition.
- Prominent size name and logo on all branding (banner, website, brochures, t-shirts, flyers program).
- Company leader special address to attendees.
- Booth space close to the stage.
- Company logo and Premier Sponsor recognition on invitation and all correspondence
- Special shout-out on social media.
- The ability to display the Pittsburgh Builds Bridges mural for five months in a location of your choice.

Platinum Sponsorship

\$ 10K

Four spots available.

- Platinum Sponsorship recognition.
- Medium size name and logo on all branding (banner, website, brochures, t-shirts, flyers program).
- Booth space close to the stage.
- Special shout-out on social media.
- Company logo and Platinum Sponsor recognition on invitation and all correspondence.

Golden Sponsorship

\$ 5K

Five spots available.

- Golden Sponsorship recognition.
- Name and logo on all branding (banner, website, brochures, t-shirts, flyers program).
- Special shout-out on social media.
- Booth space at the event.

Other sponsorships may be available upon request.

Our Sponsorship Tiers

Dimond Sponsorship

Three spots available.

- Name and logo on event website.
- Social media post.
- Available booth space at the event.
- Event shout-out.

\$ 1,5K

Sapphire Sponsorship

Four spots available.

- Name and logo on event website.
- Social media post.
- Event shout-out.

\$ 1K

Pearl Sponsorship

Five spots available.

- Name and logo on event website.
- Social media post.

\$ 500

Other sponsorships may be available upon request.

In-Kind Donations List

Media Coverage

Television coverage

Radio announcements

Newspaper articles

Online media coverage (blogs, news websites)

Social Media promotion by influencers and media outlets


Back-to-School Supplies

Supply Donations

- Backpacks
- Notebooks, binders
- Pens, pencils, erasers
- Crayons, markers, colored pencils
- Calculators
- Rulers, protractors, compasses
- Glue sticks, scissors
- Lunch boxes, water bottles
- School uniforms, clothing
- Textbooks and educational materials
- Art supplies: sketch pads, paint sets

Contact Us For More Information

 (703) 229-7359

 2626 S. Tunnel Blvd. Unit 249
Pittsburgh, PA 15203-6107 USA

 Ebtehal@owewcorp.com

 owewcorp.com

THANK
YOU

For Your Time